Vishwam Pathak

Experience Design Team Lead, Accenture Song

About Me

I am an Experience Design Team Lead at Accenture Song. In my 5 year tenure at Accenture, I have crafted digital solutions for various clients. Human centric and accessible design are some of the principles that strongly drive my process. I have designed for one of the largest software driven organisation and also for providing service and innovation solutions to government organisation in the middle-east for their service programmes.

Education

2015 - 2019
Bachelors in Communication Design
Pearl Academy

2013 - 2015
High School, CBSE board
Delhi Public School

2008 - 2013
Secondary school
DAV Public School

Skills

Interaction design · User experience design · Systems thinking · Service Blueprinting · Customer experience design · User research · User interviews · Competitive analysis · Information architecture · Benchmarking · User journey mapping · Persona creation · User interface design · Motion design · Quality analysis · Design language systems · Client management · Project ownership · Design thinking

Languages

English - Advanced · Fluent
Hindi - Conversational · Fluent
Gujarati - Conversational · Fluent.

Tools

Contact

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🔗 LinkedIn

Experience

Experience Design Team Lead, Accenture · July 2019 - Present

- **Creating a Design Library for Qatar's digital factory**
  Qatar is focusing on collating and providing access to governmental services for all of its citizen on it's one for all digital platform called Digital Factory. My role was to assist and lead the creation and documentation of the visual design library with a Design lead and a team of 5. I had to provide a tokenised visual library that would help the team of visual designers work swiftly and efficiently to create this service across platforms. This has helped our client gain not only in terms of deliverables but has provided immense capital gain in the long term.

- **Designing for Saudia and it's flagship airline**
  My role was of an interaction design specialist was to design for Saudia and it's flagship airline. I led the designing of it's mobile, iOS app for this project. We created wireframes that helped the users manage their flight bookings on their phone. I also completed the benchmarking of countless air travel apps to provide a seamless experience for the client. We delivered a top rated product on the Google play store and the team has performed a usability testing to understand the feedback from the travellers and users as well.

- **Crafting a migration platform for Microsoft Enterprise platforms**
  Worked with the team at Microsoft to help them enhance their administrative platforms. Created a migration service for transferring user data between two organisation. I was the sole designer assigned to bring tangible impact to these platforms.

Design Intern, Yellow Slice · May- Jul 2018

- I interned at Yellow Slice and its design agency as a visual and motion designer. My work focused on designing packaging for a large tiling company. There were iterations that focused on the story of the tiling brand.
- My time was spent on creating website illustration for an up an crypto-currency web platform. My illustrations were focused on providing visual context on the platforms about page.
- Created GiFs of football players as my internship overlapped with the Fifa football world cup.

Additional Experiences

- **POC for Etihad**
  Created a proof of concept for a rail travel experience for Etihad and its rail sector. My specialisation focused on creating the experience on a mobile app for users and ticket masters. Creating high fidelity wireframes and transformed them into seamless user interface screens in a short span of a week.

- **UI/UX, Visiting Faculty at Pearl Academy, Bangalore & e'Cole Intuit Lab**
  Acted as a visiting Faculty at Pearl Academy Institute of Design and e'Cole Intuit Lab for 3 months. Responsible in teaching Post Graduate students (batch of 13) the foundations of User Experience as well advanced concepts for Product Design. Actively participated in the creation of curriculum for the module and being a juror to provide grading for their projects.

Certification

- Evil by Design: Persuasion in UX · LinkedIn
- Systems Thinking for Product Designers · LinkedIn
- UX Foundations: Multidevice Design · LinkedIn
- Mobile User Experience (UX) Design · Interaction Design Foundation
- S.T.E.A.M school · Makers Asylum